Ann Carlsen & Company

Intellectual Property Law, Barrister & Solicitor, Trade Mark Agent

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Ann Carlsen

Experience

Barrister and Solicitor, called to the bar of British Columbia in 1991 Registered Trade Mark Agent Canada and USA

I have been practicing in the area of intellectual property law since 1991. I established Ann Carlsen & Company in 2005 as a law firm providing legal advice in the area of intellectual property law. My practice is restricted to matters involving trade marks, copyrights, industrial designs, trade secrets, intellectual property transfers, licensing, and franchising. I have the professional expertise and experience to assist clients in determining the availability of trade marks, acquiring trade mark, copyright and industrial design registrations, enforcing intellectual property rights, and assigning and licensing intellectual property, including technology and franchises. I am also a registered trade mark agent recognized by the Canadian Trade Mark Office and the United States Patent and Trademark Office.

I was employed by Coastal Trademark Services from 1998 to 2005, limiting my practice to trade mark law, including conducting trade mark availability searches, prosecution of trade mark applications in both Canada and the United States, and working with associates in foreign jurisdictions to obtain international trade mark registrations.

I was an associate with Swinton & Company (now Miller Thompson) from 1991 to 1996, and with Kerfoot Cameron from 1996 to 1998. During this time, I gained experience in intellectual property law, commercial transactions, and civil litigation. More specifically, this experience included: obtaining trade mark, copyright and industrial design registrations; advising clients on protection strategies for software, games, books and related merchandising, and implementing such strategies; negotiating and drafting documentation for franchises, software licenses and technology licensing agreements.

Education

J.D., Suffolk Law School, Boston Massachusetts (1986-1988). Graduated *cum laude* in top 6% of class. Honours: Dean's List and staff member, *Suffolk Transnational Law Journal*.

M.S.S.M., (Master of Science in Systems Management); Western New England College, Springfield Massachusetts (1981-1983). Graduated *magna cum lauda*.

LL.B., Queen's University Law School, Kingston Ontario (1971-1974). Honours: member of faculty board, class president, and chief justice of the student court.

B.A. (sociology), University of Windsor, Windsor Ontario (1968-1970). Graduated with high honours.

Current Memberships

Registered Trade Mark Agent: Canada since 1992, United States of America since 1999.

Canadian Bar Association since 1992.

Center For International Legal Studies, since 1996. Accorded Honorary Membership in the Association of Fellows and Legal Scholars of the Center for International Legal Studies for contribution to the work of the Center (researching and preparing articles on Intellectual Property Law in Canada)

Intellectual Property Institute of Canada since 1992. Fellow since 2004. Currently a member of the editorial committee of the C.I.P.R. Journal, the small practice committee, mediation committee and trade mark agent examination committee.

INTA (International Trademark Association) since 2005.

Courses, Seminars, and Presentations

Guest lecturer for SFU business law course from 2001 to present

Guest lecturer at the editorial course at Langara College from 2001 to the present

Member of the Canadian Intellectual Property Office Speakers Bureau, giving lectures on intellectual property from 2004 to the present

Keeping it Legal: Copyright Law for Museums, BC Museums Association, September 1996

Copyright Law, The Public Education Society, March 1996

What's In a Name, Swinton Seminar Series, July 1996

Moving Technology Forward, Canadian Environmental Industry Association, October 1995

Licensing Strategies, IDEAS '94, November 1994

Copyright Law, Public Education Society, October 1994

Licensing Your Ideas, IDEAS '93, November 1993

Protecting Your Ideas, Vancouver Home-Based Business Association, September 1993

Protection for Integrated Circuit Topography, CCVLSI'93 Conference, November 1993

Copyright Law, The Public Education Society, October 1993

Trade-secrets and Copyright Protection, a Source of Income, Science World, March 1993

Intellectual Property for Small Businesses, Native Education Center, October 1992

Publications

Carlsen, Ann, International Protection of Intellectual Property (chapter on Canadian law) Center For International Legal Studies and FT Law & Tax, 1995 to 2002

Carlsen, Ann, Copyright Infringement on the Internet, Award Magazine, June 1996

Carlsen, Ann, Smart Way to Use Intellectual Property Assets, For the Record, Summer 1995

Smith, Juliet and Carlsen, Ann, *Response to B.C. Advisory Committee on the Artist*, made on behalf of the Entertainment Law subsection of the BC Law Society, March 1995

Carlsen, Ann, Free Trade Prompts Changes in Copyright, Arts Access, November 1994

Carlsen, Ann, Copyright and the Artist, Connections, November/December 1994

Carlsen, Ann, Intellectual Property, Doing Business In Canada, Swinton & Company, Fall 1994

Carlsen, Ann, Copyright and the Artist, Arts Access, September/November 1994

Carlsen, Ann, Intellectual Property, IDEAS Digest, Summer, 1994

Carlsen, Ann, Protect Your Company Name, IDEAS Digest, Spring 1994

Carlsen, Ann, Use It (Properly) or Lose It, For the Record, Spring 1994

Carlsen, Ann, To Register or not to Register, That is the Question, For the Record, Winter 1993

Carlsen, Ann, Intellectual Property Law, a Primer, IDEAS Digest, Winter 1993

Carlsen, Ann, Electronic Types, Take Note, For the Record, Fall 1993

Carlsen, Ann, Protection of Integrated Circuit Topography, CCVLSI'93 conference paper

Carlsen, Ann, Your Ideas and the Law, Origins, October 1993

Carlsen, Ann, Product Labeling and Packaging, Environmental Law Update, Fall 1993

Carlsen, Ann, *Legal Update: Product Labeling and Packaging*, Canadian Environmental Protection, vol. 5 no. 6, September 1993

Carlsen, Ann, How to Protect Your Company Name, IDEAS Digest, Spring 1993

Turlock, Lance and Carlsen, Ann, *Protection of Company Names (Putting an End to Some Myths)*, CTTA Newsletter, February 10, 1993

Carlsen, Ann and Turlock, Lance, Protection of Company Names, For the Record, Spring 1992

Carlsen, Ann, Space Law, Newsletter of the Boston National Space Society, 1985 to 1990

Carlsen, Ann, *The Canada United States Free Trade Agreement: Bilateral Approach to the Reduction of Trade Barriers*, Suffolk Transnational Law Journal, Winter 1989.